



FolioDynamix Wins Two Categories at Industry Awards Benefit

2009 MMI Managed Solutions Technology Innovation of the Year
and Counsel of the Year

NEW YORK, NY, April 2, 2009,—FolioDynamix, a driver of innovation in fee-based managed accounts technology and wealth management services, today announced that it received two awards at last week's MMI Industry Awards ceremony.

"This last year has been a significant growth year for FolioDynamix," said Joseph Mrak, CEO. "Over the last 6 months we have signed 7 new clients across our solutions and added more than a dozen new managers to our platform. We are honored that our clients, new and old, came out to nominate and vote for us. It is extremely gratifying to be recognized, and winning these awards validates our strategy."

According to an Aite Report, "With an effective integration between brokerage and wealth-management platforms, areas such as customer service, account setup, general administration, compliance, and portfolio maintenance can all be reduced in the amount of time an advisor spends on each task." ¹

FolioDynamix was awarded the Technology Innovation of the Year award for its New Wealth Management Platform Technology which automates the investment management process for all managed solutions products and programs. Bryan Chin, General Counsel and CCO was presented the 2009 Counsel of the Year for his work to streamline and drive costs out of the manager contracting process.

"I'm pleased to be recognized for our work to create a more efficient, innovative investment management process and platform," said Bryan Chin, General Counsel and CCO for FolioDynamix.

FolioDynamix via FDx Advisors currently has 90 SMA strategies and 60 manager models available on its platform with plans of adding more than 80 strategies/models this year. FDx Advisors also researches over 150 mutual funds and covers 230 ETFs, supporting a full range of sponsor programs.

About FolioDynamix

Privately held and based in New York since inception in 1999, FolioDynamix is an established leader in the fast growing managed account industry. Its FDX platform is a configurable, thin client application with tools to manage a portfolio through the lifecycle of an account, including a fully proprietary tax lot and cost accounting engine, new account opening tools, model management, multi account trading, rebalancing, fee billing, management reporting and performance reporting. FolioDynamix also offers supplementary business services to complement the FDX technology platform, including a comprehensive database of leading money managers, mutual funds and ETFs. For more information on FolioDynamix, please visit www.foliodynamix.com.

.¹ Source: Aite Report: *Desktop Convergence of Wealth Management and Retail Brokerage: Competing in a Changing Landscape, published November, 2008.*